

Real U



You Maximized. Career Dreams Realized.

Real Living agents are among the most productive in the business, Give Real U a big share of the credit for this success. Professional development ranks high as a broker and agent development tool at Real Living, and the program at Real U reflects that commitment.

Real U provides a wide mix of educational opportunities, many easily accessed via the Real Living Business Center. Agents are able to stay current on their designations, certifications and Continuing Education credits through coursework at Real U. And because many of the classes are available online, it's convenient and easy to improve skills anytime, anywhere.

Improve Productivity and Profitability

We not only give agents the most advanced online tools for sales and relationship building, but Real U provides the instruction and support to use them to the max. All new agents enroll in Real Living 101 as part of the on-boarding process.

Advanced classes boost closing and marketing skills, and educate on changes in the law and best practices. Personal coaching, business planning, resource library and regional events round out the impressive lineup.

Learning and Earning Power

- Regular webinars
- Online classes and tech support
- Reference guides/forms
- Scheduled classes
- Downloadable tutorials
- Resource library
- Premier Service® training
- National and regional events

Regional Networking and Training

Semi-annual network events let agents and brokers tap into current market trends presented by industry experts. Brokers and agents enjoy special, small group sessions that share market forecasts, technology advancements and profile innovative practices.

Momentum

Each year Real Living brokers and agents come together at one of the most exciting events of the year, Momentum – Real Living's annual meeting. It is an opportunity to get motivated and improve professional skills, practices and knowledge through Real U programs.

