

# BrandBuilder



## Marketing at Your Fingertips

BrandBuilder is your online center for a wide assortment of professional, Real Living branded marketing materials. Spend your time with clients, not producing marketing ads or mailers. BrandBuilder is conveniently accessed through the Real Living Business Center. Materials include the following:

- Listing Ads (MLS integration)
- Image Ads
- Brochures
- Listing/Property Flyers
- Recruiting Materials
- Billboards
- Television Ads
- Direct Mail Cards
- Prospecting Materials
- Business Cards
- Much, Much More

Each marketing template can be branded with your broker logo and agent information, and is fully integrated with your local MLS.

BrandBuilder instantly pulls your posted property photos and descriptions into any ads, mailers or flyers, always allowing for editing or customization.

BrandBuilder is an excellent tool that produces eye-catching, award-winning materials in a few, quick steps.

